

The Impact Project Canvas

Your north star

Describe the world when your problem is fully solved

Who is it for?

Describe the people who need your help the most

Expertise needed

What kind of people do you need to engage in order to learn more about the problem?

Assumptions

What assumptions are you making about the problem and your proposed solutions?

Examples

Show some examples of the above people. Let's see some names and faces!

Experts involved in project

What experts have you engaged in your project so far?

Prototypes

How are you testing the above assumptions?

Life changers

What would it take to change one of these people's lives?

